

# SurfPoint Resort UN SDG Alignment 2026

GNARABUP · WARDANDI NOONGAR COUNTRY ·  
MARGARET RIVER, WESTERN AUSTRALIA

SKÅL INTERNATIONAL

Sustainable Tourism Awards 2026

Category 2 — Accommodation, Food & Hospitality

# 16

SurfPoint Resort demonstrates alignment with **16 of the 17 United Nations Sustainable Development Goals** — not through policy compliance, but through a lived philosophy rooted in Wardandi Elder teaching, genuine community partnership, and measurable environmental action. Every initiative described below is fully implemented and currently in operation.

## 1 NO POVERTY

- Room rates among the lowest in the South West
- School group & community group discounts
- Special rates for regional workers & 7-night+ stays
- CCET tours 38% below average competitor price

## 2 ZERO HUNGER

- Worm farm compost feeds manager's garden
- Fresh produce shared with guests, staff & community
- Chickens produce eggs shared on-site
- Closed-loop food system — zero food to landfill

## 3 GOOD HEALTH & WELL-BEING

- Sponsors Barbarians Group & Happiness Co
- Staff trained in Mental Health First Aid
- Koala Eco chemical-free cleaning throughout
- GM participates in Cold Nips ocean wellbeing events

## 4 QUALITY EDUCATION

- Knowledge Vault regional ecology & culture program
- First Aid & Mental Health First Aid — all staff
- Karla Wongi cultural fire & yarning circles
- Job Ready program & work experience placements
- Native plant interpretive signage on-site

## 5 GENDER EQUALITY

- Equal pay under HIGA — no gender disparity
- 6 of 9 staff female; 1 non-binary team member
- WiTH WA mentor: 3 mentees (2025), 5 mentees (2026)
- International Women's Day celebrated annually

## 6 CLEAN WATER & SANITATION

- 53% water cost reduction since 2021 — saving \$16,794/yr
- Greywater from laundry & dryers reused in garden
- Instantaneous gas hot water — no stored waste
- Chemical-free cleaning reduces wastewater pollution
- Guest water conservation education on-site

## 7 AFFORDABLE & CLEAN ENERGY

57% energy cost reduction since peak — saving \$19,218/yr  
LED lighting throughout property  
Solar-powered garden & campground lighting  
Motion sensors — lights only when required  
Campground: 100% solar — ZERO grid energy

## 8 DECENT WORK & ECONOMIC GROWTH

100% local employment — avg tenure 5+ years  
Wardandi Elders employed as paid cultural educators  
100% of First Nations art proceeds to artists  
Neurodiverse staff employed across all roles  
All purchasing local or within WA — WA-made Sealy beds  
MRBTA Board Member & WiTH WA mentor

## 9 INDUSTRY, INNOVATION & INFRASTRUCTURE

Knowledge Vault — replicable capacity-building model  
QTF, ATIC & Tourism Council WA accreditation  
AI tools for social media & operational efficiency  
Instagram strategy: 4 sustainability content pillars

## 10 REDUCED INEQUALITIES

Partner of Native Earth Respite — disability adventure tourism  
Neurodiverse staff in housekeeping & guest-facing roles  
ATIC Accessibility Audit 2026 — pathways project planned  
Donations to Just Home Margaret River  
Access & Inclusion Award — MRBN 2025

## 11 SUSTAINABLE CITIES & COMMUNITIES

140+ community members at Open Gardens event  
Containers for Change to Nature Conservation MR  
Men's Shed partnership — community connection  
School, NFP & community event sponsorships  
Campground with Shire of Augusta Margaret River  
Local artisans promoted in gift shop

## 12 RESPONSIBLE CONSUMPTION & PRODUCTION

No single-use plastics — property-wide policy  
Waste sorted into 4 categories on-site  
Secondhand before new purchasing philosophy  
Men's Shed furniture restoration over replacement  
Cardboard repurposed as garden weed suppressant  
Nespresso capsule recycling program

## 13 CLIMATE ACTION

800–1,000 guests arrive by bus annually — zero car journeys  
1,000+ native plants in ground since 2021  
Tangaroa Blue beach clean-ups & NCMR planting days  
Cape to Cape Track maintenance volunteering  
Carbon baseline measurement commencing 2026 — Tourism Council WA

## 14 LIFE BELOW WATER

Tangaroa Blue beach clean-ups — staff participation  
Microplastic art from local beaches displayed on-site  
No single-use plastics & chemical-free cleaning  
Guest education on ocean plastic pollution

## 15 LIFE ON LAND

40% increase in Gnarran possum nests since 2020  
Native species planted to support endangered Gnarran  
Entirely chemical & poison-free property  
7 bird baths for native wildlife year-round  
Kaarakin Black Cockatoo Conservation Centre donation

## 16 PEACE, JUSTICE & STRONG INSTITUTIONS

Direct partnership with Wardandi Noongar Elders

Cultural plan developed with Tourism Council WA

Active inclusion across ethnicity, gender, religion & orientation

Access & Inclusion Award winner — MRBN 2025

## 17 PARTNERSHIPS FOR THE GOALS

Wardandi Elders · Karla Wongi · Tourism Council WA

Nature Conservation MR · Tangaroa Blue · Kaarakin

Barbarians Group · Happiness Co · Just Home MR

Men's Sheds · MRBTA · Native Earth Respite

QTF · ATIC · Shire of Augusta Margaret River

### Measurable Environmental Impact

# 57%

Energy cost reduction since peak (2023→2026)  
Saving \$19,218 per year


# 53%

Water cost reduction since 2021  
Saving \$16,794 per year

# 40%

Increase in Gnarran possum nests since 2020

### Accreditations & Recognition

 WA Tourism Awards Gold — 3-3.5 Star Accommodation 2021 & 2023

 Quality Tourism Accreditation — 3.5 Star

 Access & Inclusion Award — MRBN 2025

 ATIC Accessibility Audit 2026

 ATIC Connecting to Culture Diagnostic 2026

 Cultural Plan — Tourism Council WA

 ATDW Listed — AU0067119

### SKÅL INTERNATIONAL PERTH — LETTER OF ENDORSEMENT

*"SurfPoint's approach to sustainability is something rare in our industry — not a policy document or a marketing position, but a lived philosophy rooted in deep respect for Country. That foundation gives SurfPoint's sustainability story an authenticity that very few tourism operations can genuinely claim."*

— Michael Collins, President, Skål International Perth